



ПУБЛІЧНО-ПРИВАТНЕ ПАРТНЕРСТВО
ДЛЯ ПОЛІПШЕННЯ САМТЕХНІЧНОЇ ОСВІТИ В УКРАЇНІ

Supporting private sector engagement in vocational education – the key to a sustainable reduction of youth unemployment?

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08.07.2021



Schweizerische Eidgenossenschaft
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МІНІСТЕРСТВО
ОСВІТИ І НАУКИ
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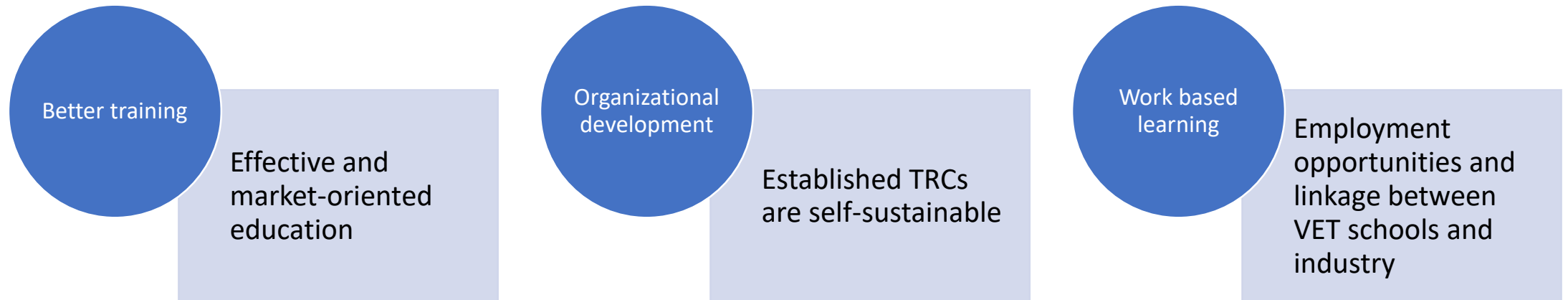
Agenda

- Market Systems Development (MSD) approach – analysing system constraints in the labour market
- Project EdUP - Intervention areas
- Project EdUP – Partner schools
- Project EdUP – Main achievements
- Swisscontact – Best practice
- VET in the Swiss Education System - success factors
- Private Sector Engagement in VET
- Why should Development Cooperation projects support Private Sector engagement in VET?

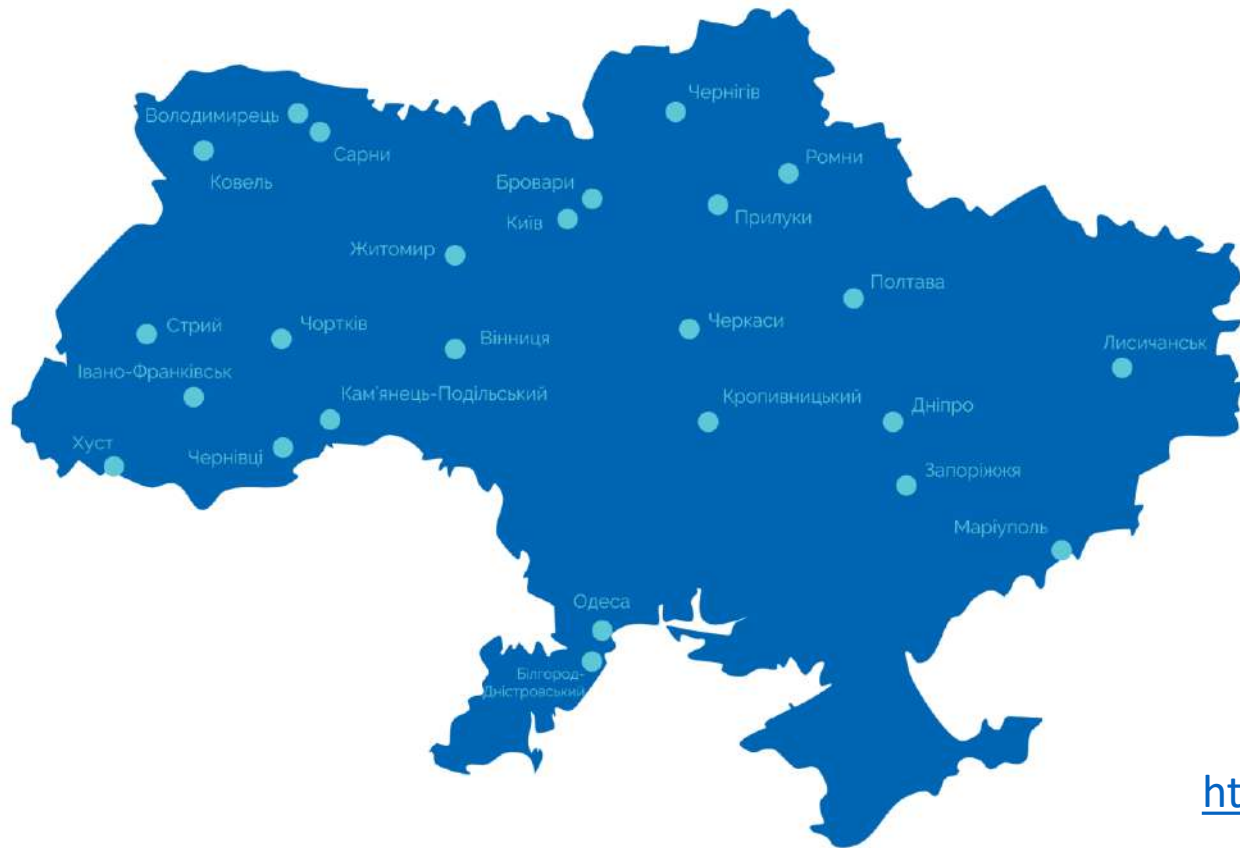
Market Systems Development (MSD) approach – analysing system constraints in the labour market

- “Skills gap” - youth unemployment vs. labor market needs
 - *weak orientation towards real needs of the private sector*
- Limited local initiative for school development
 - *Even if schools are in principle allowed to create their own income, administrative hurdles often lead to the abandonment of any such efforts by local VET providers*
- Weak qualifications in technology
 - *Teaching materials and equipment in schools are often not adequate for new ways of learning*
- VET considered as a state responsibility
- VET as “second choice”

Project EdUP - Intervention areas



Project EdUP – Partner schools



- 25 Training and Resource centers for Plumbers / Installers of Sanitary Equipment in 25 VET schools all over Ukraine

<https://www.facebook.com/PartnershipForPlumbing>

Project EdUP – Main achievements



Organising a skills competition

- Participation of 22 students from 22 VET schools of the project
- 4 companies sponsored the event
- Diverse media coverage of the event

Introducing New Ways of Learning

- Developing E-learning materials

Common meetings with businesses

- Understand business expectations and weaknesses of the existing cooperation with the schools
- Agreements about organization of training in business planning, employment possibilities etc.

Meetings with business and NGOs

- Agreements to provide master classes, training and educational materials
- Participation in development of educational standard;
- Providing schools with consumables and internship opportunities

Swisscontact – Best practice

MSD /
Systemic
approach

Analysing system constraints -
Capacity building for existing actors in the system to ensure sustainability of the process

Regular
MRM

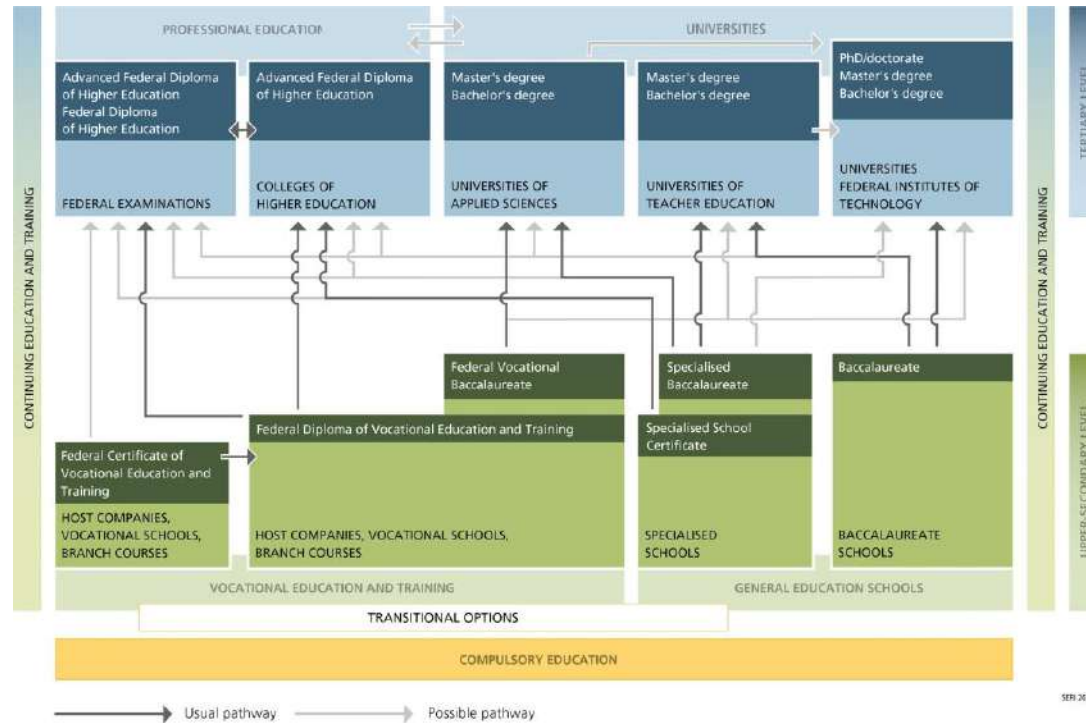
Evidence-based
decision making

Private
Sector
Engagement

Close
collaboration with
private sector to
ensure long-term
market relevance

VET in the Swiss Education System - success factors

Permeability towards higher education



Tripartite responsibility



Private sector engagement in VET

Economic reasons	Educational reasons	Societal reasons
qualified staff	higher quality / relevance	reducing youth unemployment
increased productivity	increased attractiveness	social integration
reducing investment barriers	learning -> earning	inclusion of minorities

Why should Development Cooperation support Private Sector engagement in VET?

- Improve training quality
- Enhance work-based learning opportunities
- Support organizational development for VET schools
- Initiate development and strengthening of business associations
- Support shift from short-term towards long-term perspective
- Support policy reforms